



Ohio Bicycle Events Calendar

P.O. Box 450806 • Westlake, Ohio 44145-0617

November 2011

Dear Ride or Club Official:

We're nearing the end of the year and beginning to look ahead to 2012 and the next cycling season; it's time to start putting together the *Ohio Bicycle Events Calendar*.

Enclosed you will find at least one copy of this our events listing questionnaire. Please follow directions indicated and be as accurate and complete as possible. You may make copies of the form but remember, it has two sides!

If you are no longer the correct contact for the cycling event printed on the envelope's address label, please see that your successor receives this material in time to return it to us before the deadline. If your event will not be taking place in 2012, kindly let us know.

Club officials (at the club's mailing address) receive a copy of the questionnaire as a reminder that it is time to get the schedule set for next year and in case any new events are planned.

Please **return only one copy** of the questionnaire per event listing! We have experienced confusion in the past when we have received multiple copies with differing information on them. If you later submit a change or correction, please make certain it is clearly labeled as such and that we receive it by the deadline date.

Don't forget ... this is an expensive project! It costs thousands of dollars annually to print and distribute the *Ohio Bicycle Events Calendar* and most of that money comes from donations, not advertising. Please help us help you by including a generous donation or pledge with your calendar listing information. Note that the \$10 minimum we ask for a full listing is only a starting point – if no one gave more than that, there mightn't be a *Calendar* published!

Got good photos of your event? Send them for possible publication! (See questionnaire for details.)

Thank you for your attention and for your support. Have a wonderful holiday season!

Sincerely yours,
James Guilford, Editor
Ohio Bicycle Events Calendar



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Ohio Bicycle Events 2012 Calendar Questionnaire

Use this form to submit information for bicycle event listings to appear in the OBF's annual Calendar.

Deadline for Submissions is January 14, 2012

All Events:

Day(s) of the Week (ie: Sat., Sun.): _____ Date: (Month/Day): _____ Year of Ride: ____ th/rd

Name of Event: _____

Start/Finish City: _____

Expected Number of Riders: _____ Rider Limit (if any): _____ Final Entry Deadline (if any): _____

Sponsoring/Hosting Group (club name): _____

Touring Events:

What route lengths (in miles) will you offer? (If metric, please convert to miles.): _____

Circle type(s) of terrain encountered: flat • rolling • hilly • very hilly

Racing Events:

Please circle or write in sanctioning body (if any):

USCF • NORBA • ABR • Citizen/None • Other sanctioning body: _____

Type of racing event(s) — circle all that apply:

 criterium • road • track • time trial • ultramarathon • mountain

What racer categories will be included (ie: Cat. III, Expert, etc.): _____

Contact Information (to be published):

Name: _____

Address: _____

City/State/ZIP: _____

Telephone (include Area Code): _____

Email OR Web Site URL: _____

Want your ride description published? See next page...

Description of Your Event*

*NOTE: DO NOT WRITE “SAME AS LAST YEAR” or list only changes from last year’s listing. *We do not edit previous years’ listings — the entire content of the Calendar is created new every year. Please take a minute to write out the description above. We do not publish entry fee amounts – don’t include in the description.*

Three Ways to be Listed, Three Levels of Exposure!

1. BASIC: There is no charge for the basic listing of your event’s name and contact in the Ohio Bicycle Federation’s *Ohio Bicycle Events Calendar*. While we accept paid display advertising from businesses and others, that income doesn’t nearly cover the costs of this publication. The financial support of donors is vital to the continued publication of this calendar. Please be generous and send a contribution with your calendar listing and, if you do, we’ll move you to the next category...

2. FULL: So that everyone chips in at least a little toward the costs of this project, we require \$10 minimum contribution per event listed in order for us to publish event descriptions with the otherwise-free calendar listing. This fee is waived if the sponsoring organization has donated \$50 or more to the calendar project. We don’t like doing this, but we can’t publish without money! Payment or a note promising payment (and how much) must accompany this form or we will assume no donation is forthcoming and no description will be published. Unless you participate in the Supporting Ride program...

3. Enhanced Listing/Supporting Ride Pledge

Supporting Rides are events that pledge \$1.00 per participant to help support the *Ohio Bicycle Events Calendar*. In recognition of that special support, Supporting Ride Event listings are a step above the “Full” listing level. Our Enhanced Listing includes: event date, name of event, starting city, route lengths, a thorough description, special features, entry deadline, contact information, color ink, and a special symbol recognizing your event and calling attention to it. **Only Supporting Rides are entitled to an Enhanced Listing.** A series event (as in a racing series) gets only one enhanced listing for the entire series but is obligated to donate only for the average number of participants (total number of participants divided by the total number of events in the series).

Agreement: We would like to help support the Ohio Bicycle Federation and its *Ohio Bicycle Events Calendar* by having our event be a Supporting Ride. We understand that, in order to receive the benefits of an OBF Supporting Ride (described above), we agree to donate a minimum of \$1.00 per rider to the OBF/*Ohio Bicycle Events Calendar* within 30 days following our event. We will donate the following amount to the OBF: \$ _____/rider.

Authorized Signature: _____ Date: _____